**EUROPEAN FREERIDE FESTIVAL IS ONLINE!**

**Livigno, Italy – 31st January – 4th February 2015**

Is now online European Freeride Festival’s website, the European freeride event that will take place in Livigno from the 31st of January to the 4th of February 2015.

[www.europeanfreeridefestival.com](http://www.europeanfreeridefestival.com) provides useful information and the latest news about the festival with the claim ‘**Freeriding for All’**: whoever is interested in freeriding, no matter if beginner or advanced, will be able to find out about the several activities included in the event program and choose the best experience depending on their interest and riding level.

The event program is available at: [www.europeanfreeridefestival.com/en](http://www.europeanfreeridefestival.com/en)

On the website it will be possible to book the **Freeride Pass**, that will give the opportunity to take part to numerous activities with just one pass. The Freeride Pass includes: Welcome Kit EFF, a pass for the Freeride Film Festival, as well as Freeride Expo and Freeride Test Village, Artva Clinic, registration for the Ski-Snow Alp race, pass for workshops and forums, parties, happy hours, live music gigs and freedrinks.

The Freeride Pass will provide a price reduction for other optional activities such as: freeride camp (snowboard, splitboard, ski, telemark), freeride tours with alpine guides, heliski, VIP dinners, Splitboard Experience, Telemark Experience and many more.

The Freeride Pass and activities booking will be available soon .

For further information: [www.europeanfreeridefestival.com/en/freeride-pass-2](http://www.europeanfreeridefestival.com/en/freeride-pass-2)

***Are you a shop or a club? Contact us to have more information and discounted prices reserved for groups!***

The Italian most important winter trade-fair **Skipass** recently honored Livigno with its **Freeride Awards**, stating that the ski resort is the perfect place in Italy for freeriding. So carpe diem, don’t miss the chance to discover the most gorgeous heights and the finest powder of the Alps!

*European Freeride Festival is open to everybody. Ski, Snowboard, Telemark, ski- and snow-alp. Not only professional freeriders but also enthusiasts will live the perfect experience during European Freeride Festival.*

**European Freeride Festival** **Contacts** web: [www.europeanfreeridefestival.com](http://moonsrl.us6.list-manage.com/track/click?u=cbb51d128ef90e8d8cff7a6c4&id=e921ad8d58&e=721b9e4b82)  
email: [info@europeanfreeridefestival.com](mailto:info@europeanfreeridefestival.com)  
fb: [www.facebook.com/EuropeanFreerideFestival](http://moonsrl.us6.list-manage.com/track/click?u=cbb51d128ef90e8d8cff7a6c4&id=3802866a19&e=721b9e4b82)  
phone: 0039.059. 9783397

***The Italian ‘Little Tibet’. A holiday paradise for people who know how to choose.***

*Livigno is one of the Alps' most renowned tourism stations - THE VALTELLINA’S FLAGSHIP RESORT - and is set between the Stelvio National Park and the Swiss National Park. Over the decades the town has flawlessly preserved its environmental, natural and architectural characteristics. Way has been made for modernity but always in keeping with the local culture and traditions, and maintaining the surrounding areas as pristine as ever. This is why Livigno is paradise for anyone who LOVES HOLIDAYS CLOSE TO NATURE and wishes to spend time relaxing, breathing in fresh air and enjoying the mountain sunshine. All you need to feel great in Livigno is to take a look at the mountains that cradle the valley, and take in the impressive view of the mounts that roll gently from 3,000 to 1,800 meters. Livigno conveys PEACE AND SERENITY and is ideal for a winter or summer holiday taking strolls along foot and cycle paths or enjoying mountain biking and trekking, alpine skiing, snowboarding, telemark and nordic skiing.* [***www.livigno.eu***](http://www.livigno.eu/)

European Freeride Festival is an event organized by MOON, the Italian communications and events agency specialized in outdoor and action sports, in collaboration with Livigno Touristic Promotion company.